Q4 Print For Profit Direct Mail

Market: Print for Profit Prospects

Dates: January 1, 1998 – March 31, 1998.

Offer: Print for Profit Prospects who attend a Risograph demonstration in Q4 will receive a free gift (TBD.)

Description: A mailer will be sent to 50,000 print-for-profit prospects inviting them to see a Risograph demonstration this quarter. Those who attend a demonstration will receive a free gift.

More information on this program will be forthcoming in a separate mailing.

RISO Contact: Please contact your RISO Sales Manager if you have any questions regarding this program.